



Group Dining Consulting *by Groupdyne, Inc*

Groupdyne's Consulting Services Team for Group Dining

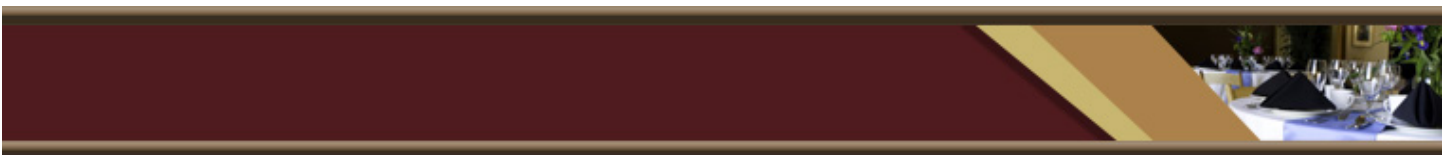
Our team includes group dining experts, including professionals in both restaurant and banquet venue operations and group dining sales and marketing. They provide targeted services for those looking for a comprehensive review of their food service programs specifically with respect to group dining.

Cindy Baccetti, President, Groupdyne

Groupdyne is the result of the vision and passion of Cindy Baccetti, who recognized the need for a specialized tools and programs for people looking to attract those planning group events and meetings in restaurants and similar venues. Baccetti brings over 20 years hospitality sales and marketing knowledge to Groupdyne and her extensive experience, which ranges from full-service restaurant, bar, hotel and nightclub operations to catering establishments, museums and conference centers, gives her a unique insight into this dynamic market. As President, Cindy oversees Groupdyne's daily operations and is responsible for the company's corporate positioning, branding and identity and member engagement marketing. Cindy also oversees Groupdyne.com sales and marketing, internal communications, corporate affairs, public relations, consulting division [sales and marketing] and community relations efforts. Baccetti serves as the champion of the company's brand and vision in the market.

In addition to her time spent at Groupdyne.com, her passion for supporting hunger relief and food related charities includes serving as event chair for many countless local charity events. In 2004, at their 20th Anniversary celebration in NYC, Baccetti received Share Our Strength's esteemed **"Rookie of the Year"** Award for her support of the cause and the fight to end childhood hunger. Cindy Baccetti and Groupdyne, who have been invaluable supporters in our mission to end childhood hunger for many years.

*"Cindy has worked with the Seattle Taste of the Nation volunteer committee for many years and formerly chaired the event, which has raised hundreds of thousands of dollars for organizations fighting hunger. Cindy's enthusiasm for our mission and superb advocacy skills have helped us expand our network and reach in the Seattle area. Her company Groupdyne has participated in Taste of the Nation Seattle as a vendor and has also provided critical graphic design support to the committee. In addition to her role with Taste of the Nation, for many years Cindy has helped organize another fundraising event called "Chefs Night Out", which supports Share Our Strength's local Operation Frontline program in Seattle. Operation Frontline, the nutrition education arm of Share Our Strength, has been able to reach more low-income families and children thanks to the critical funds raised through this event. Over the last 25 years, Share Our Strength has raised over \$245 million to fight hunger, and we could never have accomplished this feat without amazing leaders like Cindy and socially conscious companies like Groupdyne dedicating their time, energy, and talents to our cause. Cindy's leadership and commitment have been integral to our success in the Seattle area and we are continually grateful for all of her support. **Debbie Shore, Co-founder and Associate Director of Share Our Strength***



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Gerry A. Michael CPA, CMA, MBA, CEO, Groupdyne.com

Gerry Michael is an expert in helping to develop and implement efficient and effective programs for all the financial, administrative and business functions of our clients, including HR, office management, coordination with the company's insurance providers, coordination with landlord and outside suppliers, day to day cash management, credit and collection guidelines, cash management and treasury functions, and all other activities related to the ongoing administration of the firm.

Scott Byhre, Chief Online Marketing Consultant, Groupdyne

Scott Byhre, Groupdyne's chief online marketing consultant has spent the past 25 years in various sales and marketing management roles. Scott has extensive experience managing internet companies and the technical departments for non Internet companies. Scott is an expert in the following areas: e-commerce, sales, marketing, merchandising, and operational web development teams [SEM] search engine marketing & [SEO] optimization, P4P, PPC, advertising, web analytics, price comparison engines, email & direct marketing strategies and campaigns. Scott's background includes executive leadership as Vice President, and directorships with full P&L responsibilities, leading teams in business development, sales, marketing, merchandising, manufacturing, purchasing, and finance for fortune 100 and privately held companies.

