

Group Dining Consulting *by Groupdyne, Inc*



List of Groupdyne's Consulting Services

Starters

Group Dining Operations Evaluation

Let us analyze your group dining, private dining and banquet operations to identify areas for improvement to maximize profitability

Group Dining Sales & Marketing Evaluation

Let us analyze your current group dining, private dining and banquet sales and marketing efforts and detail new sales and marketing programs to grow revenues, increase visibility and attract new guests.

Main Courses

Group Dining Operations Improvement Plan

We will implement a comprehensive plan to correct operational issues within your group dining, private dining and banquet department. Upon implementation, our programs ensure a well-organized group dining business that will enhance your guest service, improve staff efficiency and improve your bottom line.

Group Dining Menu Improvement Plan

We will implement a comprehensive plan to streamline menu planning for your group dining, private dining and banquet department. Our menu programs include menu development, complete concept repositioning and themed menus. We create new food and beverage ordering and planning policies and procedures and costed-recipes to reduce inefficiencies to cut costs to improve your bottom line.

Group Dining Sales & Marketing Improvement Plan

We will create a new sales and marketing program for your group dining, private dining and banquet department. Upon implementation, our programs will increase group dining sales and profit, improve the visibility of your brand, expand your customer base and improve your bottom line.

Group Dining Online Marketing Plan

We will create a new sales and marketing program for your group dining, private dining and banquet department. Upon implementation, our programs will improve the visibility of your brand online through website marketing, search engine optimization, pay-per-click campaigns, email marketing campaigns, email & direct marketing strategies and campaigns and social media marketing. 48% of adults visit a restaurant's web site when looking for information, so increasing the amount and type of group dining information will expand your customer base and improve your bottom line.

