

Group Dining Consulting *by Groupdyne, Inc*



About Us - GROUPDYNE Consulting – the Group Dining Experts

Groupdyne was founded to serve the group dining industry, the most profitable part of many restaurants and special event venues. Groupdyne offers multi-faceted group dining programs for venues of all types including restaurants, hotels, special event venues, golf courses, museums and others. We use customized tools and targeted programs developed over years of hospitality management to target and increase group dining revenues for our clients. Sophisticated hospitality venue operators have known for years that group dining programs offer a tremendous opportunity to increase profits, if properly utilized. Groupdyne offers a comprehensive approach including our national group dining website as well as a full service group dining consulting division.

Group dining is one of the most desirable types of business. But all too often this does not result in a targeted group dining marketing effort. This is frequently the key missing element in a restaurant's marketing and advertising campaign. It is complex. Many issues affect the decision to forego group dining marketing including lack of time, scarce resources and simply lack of knowledge. But whatever the reason, the result is a lost opportunity, and foregone profits.

